

DGLM

Hedibert F.  
Lopes

Dynamic  
generalized  
linear model

Dynamic  
binomial  
regression

Dynamic  
Poisson  
regression

MCMC

Example:  
Advertising  
awareness

Nonlinear  
DM

Simulated  
exercise

References

# Dynamic GLMs

**Hedibert F. Lopes**

Professor of Statistics and Econometrics

Inspere Institute of Education and Research

<https://www.hedibert.org>

March 2026

# Outline

- 1 Dynamic generalized linear model
- 2 Dynamic binomial regression
- 3 Dynamic Poisson regression
- 4 MCMC
- 5 Example: Advertising awareness
- 6 Nonlinear DM
- 7 Simulated exercise
- 8 References

## Dynamic generalized linear model

Dynamic  
generalized  
linear modelDynamic  
binomial  
regressionDynamic  
Poisson  
regression

MCMC

Example:  
Advertising  
awarenessNonlinear  
DMSimulated  
exercise

References

DGLMs were introduced by West, Harrison and Migon (1985).

The model is based on the exponential family of models:

$$f(y_t|\theta_t) = a(y_t) \exp\{y_t\theta_t + b(\theta_t)\}$$

$$E(y_t|\theta_t) = \mu_t$$

$$g(\mu_t) = F_t'\beta_t$$

$$\beta_t = G_t\beta_{t+1} + w_t$$

with  $w_t \sim N(0, W_t)$  and link function  $g$ .

The model is completed with a prior  $\beta_1 \sim N(a, R)$ .

It combines the prior specification of normal dynamic models with the observational structure of generalized linear models.

# Dynamic binomial regression

Dynamic logistic regression with a series of binomial observations  $y_t$  with respective success probabilities  $\pi_t$  dynamically related to explanatory variables  $x = (x_1, \dots, x_d)'$  through the logistic link  $\text{logit}(\pi_t) = x_t' \beta_t$ .

$$y_t \sim \text{Binomial}(n_t, \pi_t)$$

$$\text{logit}(\pi_t) = x_t' \beta_t$$

$$\beta_t = G_t \beta_{t+1} + w_t,$$

with  $w_t \sim N(0, W_t)$ .

# Dynamic Poisson regression

Poisson counts with means  $\lambda_t$  dynamically related through multiplicative perturbations  $\lambda_t = \lambda_{t-1} w_t^*$ . After a logarithmic transformation, one obtains  $\log \lambda_t = \log \lambda_{t-1} + w_t$  with  $w_t = \log w_t^*$ .

$$\begin{aligned}y_t &\sim Poi(\lambda_t) \\ \log(\lambda_t) &= x_t' \beta_t \\ \beta_t &= G_t \beta_{t+1} + w_t,\end{aligned}$$

with  $w_t \sim N(0, W_t)$ .

## Posterior inference via MCMC

Dynamic  
generalized  
linear modelDynamic  
binomial  
regressionDynamic  
Poisson  
regression

MCMC

Example:  
Advertising  
awarenessNonlinear  
DMSimulated  
exercise

References

Assuming that the variances of the system disturbances are constant, the model parameters are given by the state parameters  $\beta = (\beta_1, \dots, \beta_n)'$  and the system variance  $W = \Phi^{-1}$ .

The model is specified with the observation and system equations and completed with the independent prior distributions  $\beta_1 \sim N(a, R)$  and  $\Phi \sim W(n_W/2, n_W S_W/2)$ .

The posterior distribution is given by

$$\pi(\beta, \Phi) \propto \prod_{t=1}^n f(y_t | \beta_t) \prod_{i=2}^n p(\beta_i | \beta_{i-1}, \Phi) p(\beta_1) p(\Phi).$$

Full conditional for  $\Phi$ 

$$\begin{aligned}
 \pi_{\Phi}(\Phi) &\propto \prod_{t=2}^n \rho(\beta_t | \beta_{t-1}, \Phi) \rho(\Phi) \\
 &\propto \prod_{t=2}^n |\Phi|^{1/2} \exp \left\{ -\frac{1}{2} \text{tr} [(\beta_t - G_t \beta_{t-1})(\beta_t - G_t \beta_{t-1})' \Phi] \right\} \\
 &\times |\Phi|^{[n_W - (p+1)]/2} \exp \left\{ -\frac{1}{2} \text{tr}(n_W S_W \Phi) \right\} \\
 &\propto |\Phi|^{[n_W^* - (d+1)]/2} \exp \left\{ -\frac{1}{2} \text{tr} [(n_W^* S_W^*) \Phi] \right\}.
 \end{aligned}$$

that is the density of the  $W(n_W^*/2, n_W^* S_W^*/2)$  distribution with

$$\begin{aligned}
 n_W^* &= n_W + n - 1 \\
 n_W^* S_W^* &= n_W S_W + \sum_{t=2}^n (\beta_t - G_t \beta_{t-1})(\beta_t - G_t \beta_{t-1})'
 \end{aligned}$$

Full conditionals for  $\beta$ For block  $\beta$ 

$$\begin{aligned}\pi_{\beta}(\beta) &\propto \prod_{t=1}^n f(y_t|\beta_t) \prod_{t=2}^n p(\beta_t|\beta_{t-1}, \Phi) p(\beta_1) \\ &\propto \exp \left\{ \sum_{t=1}^n [y_t \theta_t + b(\theta_t)] - \frac{1}{2} \sum_{t=1}^n (\beta_t - G_t \beta_{t-1})' \Phi (\beta_t - G_t \beta_{t-1}) \right\}.\end{aligned}$$

For block  $\beta_t$ ,  $t = 2, \dots, n-1$ 

$$\begin{aligned}\pi_t(\beta_t) &\propto f(y_t|\beta_t) p(\beta_t|\beta_{t-1}, \Phi) p(\beta_{t+1}|\beta_t, \Phi) \\ &\propto \exp \{y_t \theta_t + b(\theta_t)\} \exp \left\{ -\frac{1}{2} [(\beta_t - G_t \beta_{t-1})' \Phi (\beta_t - G_t \beta_{t-1}) \right. \\ &\quad \left. + (\beta_{t+1} - G_{t+1} \beta_t)' \Phi (\beta_{t+1} - G_{t+1} \beta_t)] \right\}.\end{aligned}$$

Similar results follow for blocks  $\beta_1$  and  $\beta_n$ .

## Sampling schemes

Knorr-Held and Besag (1998) and Knorr-Held (2000) suggested the use of independence chains with prior proposals.

Shephard and Pitt (1997) used independence chains with proposals based on both prior and a normal approximation to the likelihood.

Migon *et al.* (2013) used independence normal proposals for the block  $\beta$  with moments given by the approximation of West, Harrison and Migon (1985).

Singh and Roberts (1982) and Fahrmeir and Wagenpfeil (1997) extended to the dynamic setting the method of mode evaluation for static regression.

An alternative previously discussed is the reparametrization in terms of the system disturbances  $w_t$  (Gamerman, 1998)

## Example: Advertising awareness

Dynamic  
generalized  
linear modelDynamic  
binomial  
regressionDynamic  
Poisson  
regression

MCMC

Example:  
Advertising  
awarenessNonlinear  
DMSimulated  
exercise

References

Samples of  $n_t = 66$  people were selected at random every week for an opinion poll and asked whether they remembered having seen a given advertising campaign on TV. A weekly cumulative measure of campaign expenditure was constructed.

Following Migon and Harrison (1985), the model used for this problem was a dynamic logistic regression

$$y_t \sim \text{bin}(n_t, \pi_t)$$

$$\mu_t = n_t \pi_t$$

$$\text{logit}(\pi_t) = \beta_{1t} + \beta_{2t} x_t$$

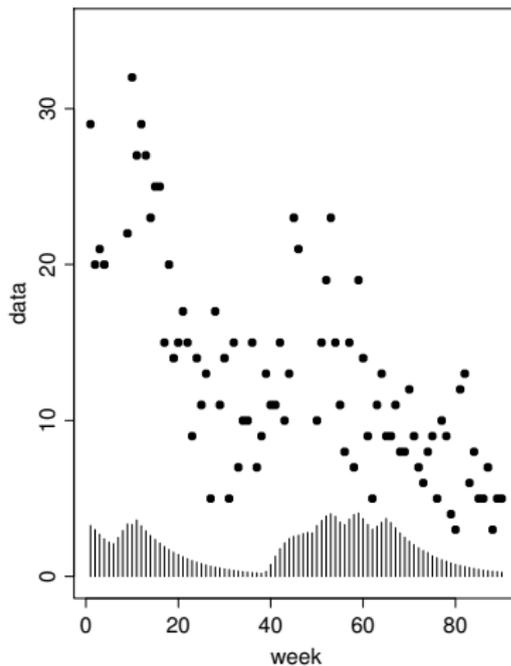
$$\beta_t | \beta_{t-1} \sim N(\beta_{t-1}, W)$$

Dynamic  
generalized  
linear modelDynamic  
binomial  
regressionDynamic  
Poisson  
regression

MCMC

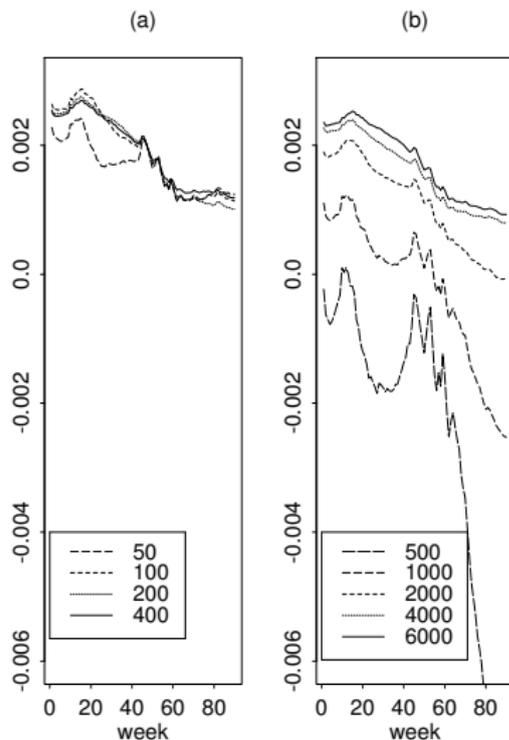
Example:  
Advertising  
awarenessNonlinear  
DMSimulated  
exercise

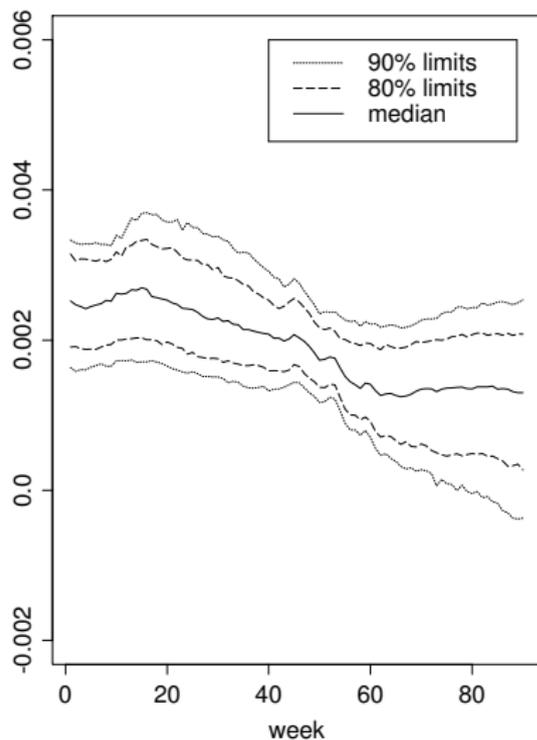
References



## MCMC schemes

Average trajectory of  $\beta_{2t}$  in 500 parallel chains with number of iterations for sampling from: (a) system disturbances; (b) state parameters.



Expenditure coefficient  $\beta_{2t}$ 

## Example: Nonlinear dynamic model

Let  $y_t$ , for  $t = 1, \dots, n$ , be generated by the following nonlinear dynamic model

$$\begin{aligned} (y_t | x_t, \sigma^2) &\sim N(x_t^2/20, \sigma^2) \\ (x_t | x_{t-1}, \theta, \tau^2) &\sim N(G'_{x_{t-1}} \theta, \tau^2) \\ x_0 &\sim N(m_0, C_0) \end{aligned}$$

where  $G'_{x_t} = (x_t, x_t/(1 + x_t^2), \cos(1.2t))$  and  $\theta = (\alpha, \beta, \gamma)'$ .

Prior distribution

$$\begin{aligned} \sigma^2 &\sim IG(n_0/2, n_0\sigma_0^2/2) \\ \theta | \tau^2 &\sim N(\theta_0, \tau^2 V_0) \\ \tau^2 &\sim IG(\nu_0/2, \nu_0\tau_0^2/2) \end{aligned}$$

Sampling  $(\theta, \sigma^2, \tau^2 | x_{0:n}, y^n)$ 

Let  $y^n = (y_1, \dots, y_n)$  and  $x_{0:n} = (x_0, \dots, x_n)'$ .

It follows that

$$(\theta, \tau^2 | x_{0:n}) \sim N(\theta_1, \tau^2 V_1) IG(\nu_1/2, \nu_1 \tau_1^2/2)$$

$$(\sigma^2 | y^n, x^n) \sim IG(n_1/2, n_1 \sigma_1^2/2)$$

where  $\nu_1 = \nu_0 + n$ ,  $n_1 = n_0 + n$ ,

$$Z = (G_{x_0}, \dots, G_{x_{n-1}})'$$

$$V_1^{-1} = V_0^{-1} + Z'Z$$

$$V_1^{-1} \theta_1 = V_0^{-1} \theta_0 + Z' x_{1:n}$$

$$\nu_1 \tau_1^2 = \nu_0 \tau_0^2 + (y - Z \theta_1)'(y - Z \theta_1) + (\theta_1 - \theta_0)' V_0^{-1} (\theta_1 - \theta_0)$$

$$n_1 \sigma_1^2 = n_0 \sigma_0^2 + \sum_{t=1}^n (y_t - x_t^2/20)^2$$

Sampling  $(x_t | x_{-t}, \theta, \sigma^2, \tau^2, y^n)$ 

Let  $x_{-t} = (x_0, \dots, x_{t-1}, x_{t+1}, \dots, x_n)$ , for  $t = 1, \dots, n-1$ ,  
 $x_{-0} = x^n$ ,  $x_{-n} = x_{0:(n-1)}$ ,  $y_0 = \emptyset$ , and  $\psi = (\theta, \sigma^2, \tau^2)$ .

For  $t = 0$

$$p(x_0 | x_{-0}, y_0, \psi) \propto f_N(x_0; m_0, C_0) f_N(x_1; G'_{x_0} \theta, \tau^2)$$

For  $t = 1, \dots, n-1$

$$\begin{aligned} p(x_t | x_{-t}, y_t, \psi) &\propto f_N(y_t; x_t^2/20, \sigma^2) \\ &\times f_N(x_t; G'_{x_{t-1}} \theta, \tau^2) \\ &\times f_N(x_{t+1}; G'_{x_t} \theta, \tau^2) \end{aligned}$$

For  $t = n$

$$p(x_n | x_{-n}, y_n, \psi) \propto f_N(y_n; x_n^2/20, \sigma^2) f_N(x_n; G'_{x_{n-1}} \theta, \tau^2)$$

## Metropolis-Hastings algorithm

A simple random walk Metropolis algorithm with tuning variance  $v_x^2$  would work as follows. For  $t = 0, \dots, n$

- ① Current state:  $x_t^{(j)}$
- ② Sample  $x_t^*$  from  $N(x_t^{(j)}, v_x^2)$
- ③ Compute the acceptance probability

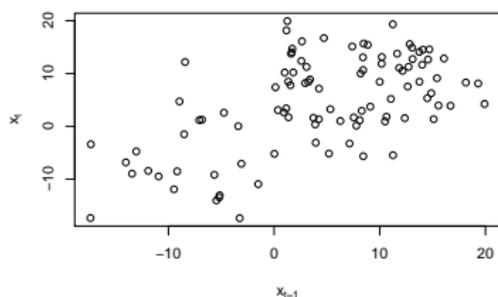
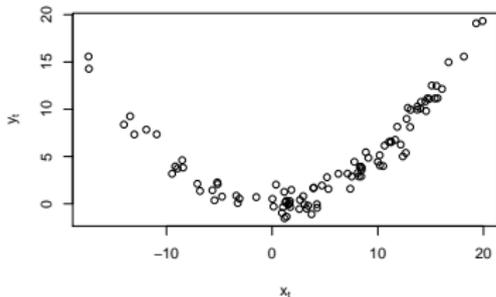
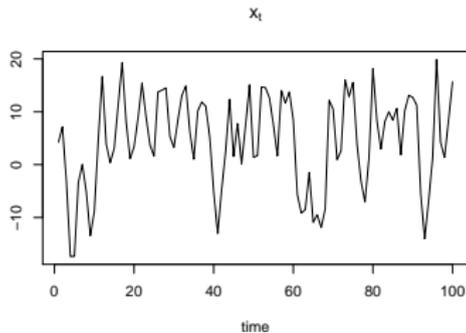
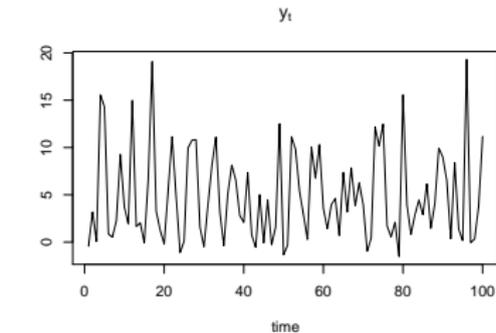
$$\alpha = \min \left\{ 1, \frac{p(x_t^* | x_{-t}, y_t, \psi)}{p(x_t^{(j)} | x_{-t}, y_t, \psi)} \right\}$$

- ④ New state:

$$x_t^{(j+1)} = \begin{cases} x_t^* & \text{w. p. } \alpha \\ x_t^{(j)} & \text{w. p. } 1 - \alpha \end{cases}$$

## Simulated exercise

We simulated  $n = 100$  observations based on  $\theta = (0.5, 25, 8)'$ ,  
 $\sigma^2 = 1$ ,  $\tau^2 = 10$  and  $x_0 = 0.1$ .



## Prior hyperparameters

- $x_0 \sim N(m_0, C_0)$

$$m_0 = 0.0 \quad \text{and} \quad C_0 = 10$$

- $\theta | \tau^2 \sim N(\theta_0, \tau^2 V_0)$

$$\theta_0 = (0.5, 25, 8)' \quad \text{and} \quad V_0 = \text{diag}(0.0025, 0.1, 0.04)$$

- $\tau^2 \sim IG(\nu_0/2, \nu_0 \tau_0^2/2)$

$$\nu_0 = 6 \quad \text{and} \quad \tau_0^2 = 20/3$$

such that  $E(\tau^2) = \sqrt{V(\tau^2)} = 10$ .

- $\sigma^2 \sim IG(n_0/2, n_0 \sigma_0^2)$

$$n_0 = 6 \quad \text{and} \quad \sigma_0^2 = 2/3$$

such that  $E(\sigma^2) = \sqrt{V(\sigma^2)} = 1$ .

## MCMC setup

- Metropolis-Hastings tuning parameter

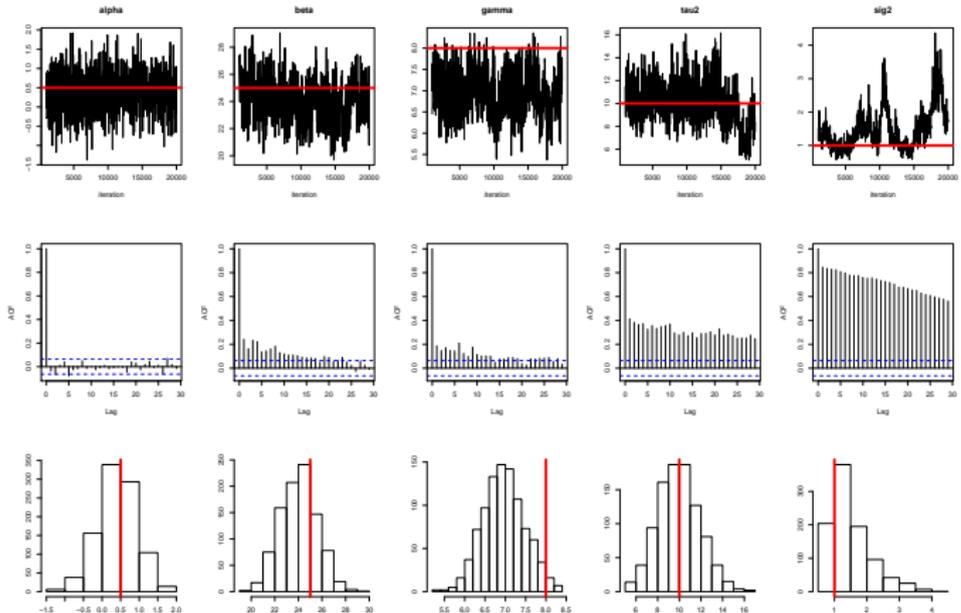
$$v_x^2 = (0.1)^2$$

- Burn-in period, step and MCMC sample size

$$M_0 = 1,000 \quad L = 20 \quad M = 950 \Rightarrow 20,000 \text{ draws}$$

- Initial values
  - $\theta = (0.5, 25, 8)'$
  - $\tau^2 = 10$
  - $\sigma^2 = 1$
  - $x_{0:n} = x_{0:n}^{\text{true}}$

## Parameters



DGLM

Hedibert F.  
Lopes

# States

Dynamic  
generalized  
linear model

Dynamic  
binomial  
regression

Dynamic  
Poisson  
regression

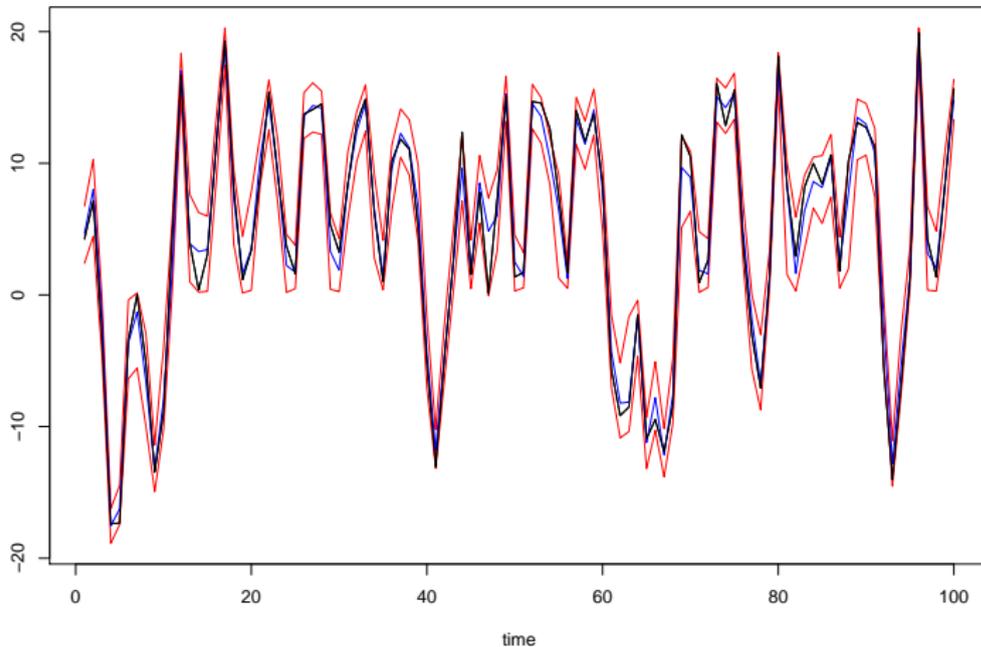
MCMC

Example:  
Advertising  
awareness

Nonlinear  
DM

Simulated  
exercise

References



Dynamic generalized linear model

Dynamic binomial regression

Dynamic Poisson regression

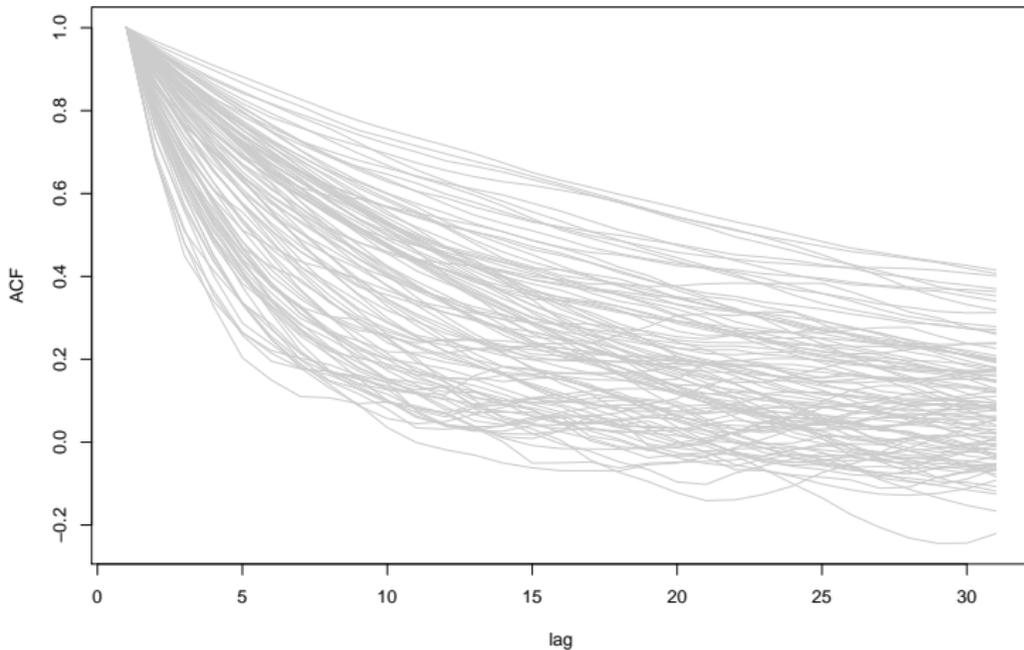
MCMC

Example: Advertising awareness

Nonlinear DM

Simulated exercise

References



## References

Carlin, Polson and Stoffer (1992) A Monte Carlo approach to nonnormal and nonlinear state space modeling. *Journal of the American Statistical Association*, 87, 493-500.

Carter and Kohn (1994) On Gibbs Sampling for State Space Models. *Biometrika*, 81(3), 541-553.

Frühwirth-Schnatter (1994) Data augmentation and dynamic linear models, *Journal of time series analysis*, 15(2), 183-202.

West and Harrison (1997) *Bayesian Forecasting and Dynamic Models (2nd edition)*. New York: Springer-Verlag.

Migon, Gamerman, Lopes and Ferreira (2005) Dynamic models, In *Handbook of Statistics, Volume 25: Bayesian Thinking, Modeling and Computation* (Eds. D. Dey and C. R. Rao), Amsterdam: Elsevier, 553-588.

Gamerman and Lopes (2006) *MCMC: Stochastic Simulation for Bayesian Inference*. Baton Rouge: Chapman & Hall/CRC.

Schmidt and Lopes (2019) Dynamic models. In Gelfand, Fuentes, Hoeting and Smith (Eds.), *Handbook of Environmental and Ecological Statistics*, pages 57-80. Chapman & Hall.

Prado, Ferreira and West (2021) *Time Series: Modeling, Computation and Inference (2nd edition)*. Baton Rouge: Chapman & Hall/CRC.

## References (continuing)

Fahrmeir and Wagenpfeil (1997) Penalized likelihood estimation and iterative Kalman smoothing for non-Gaussian dynamic regression models. *Computational Statistics & Data Analysis*, 24(3), 295-320.

Gamerman (1998) Markov chain Monte Carlo for dynamic generalised linear models. *Biometrika*, 85(1), 215-227.

Knorr-Held and Besag (1998). Modelling risk from a disease in time and space. *Journal of the Royal Statistical Society: Series C (Applied Statistics)*, 47(3), 415-431.

Knorr-Held (2000). Bayesian modelling of inseparable space-time variation in disease risk. *Statistics in Medicine*, 19(17-18), 2555-2567.

Migon, Schmidt, Ravines and Pereira (2013) An efficient sampling scheme for dynamic generalized models. *Computational Statistics*, 28, 2267-2293.

Shephard and Pitt (1997) Likelihood analysis of non-Gaussian measurement time series. *Biometrika*, 84(3), 653-667.

Singh and Roberts (1982) Analysis of discrete data from a survey sampling perspective. Technical Report, Statistics Canada. (Also related to their work in the Proceedings of the Section on Survey Research Methods).

West, Harrison and Migon (1985) Dynamic Generalized Linear Models and Bayesian Forecasting. *Journal of the American Statistical Association*, 80(389), 73-83.