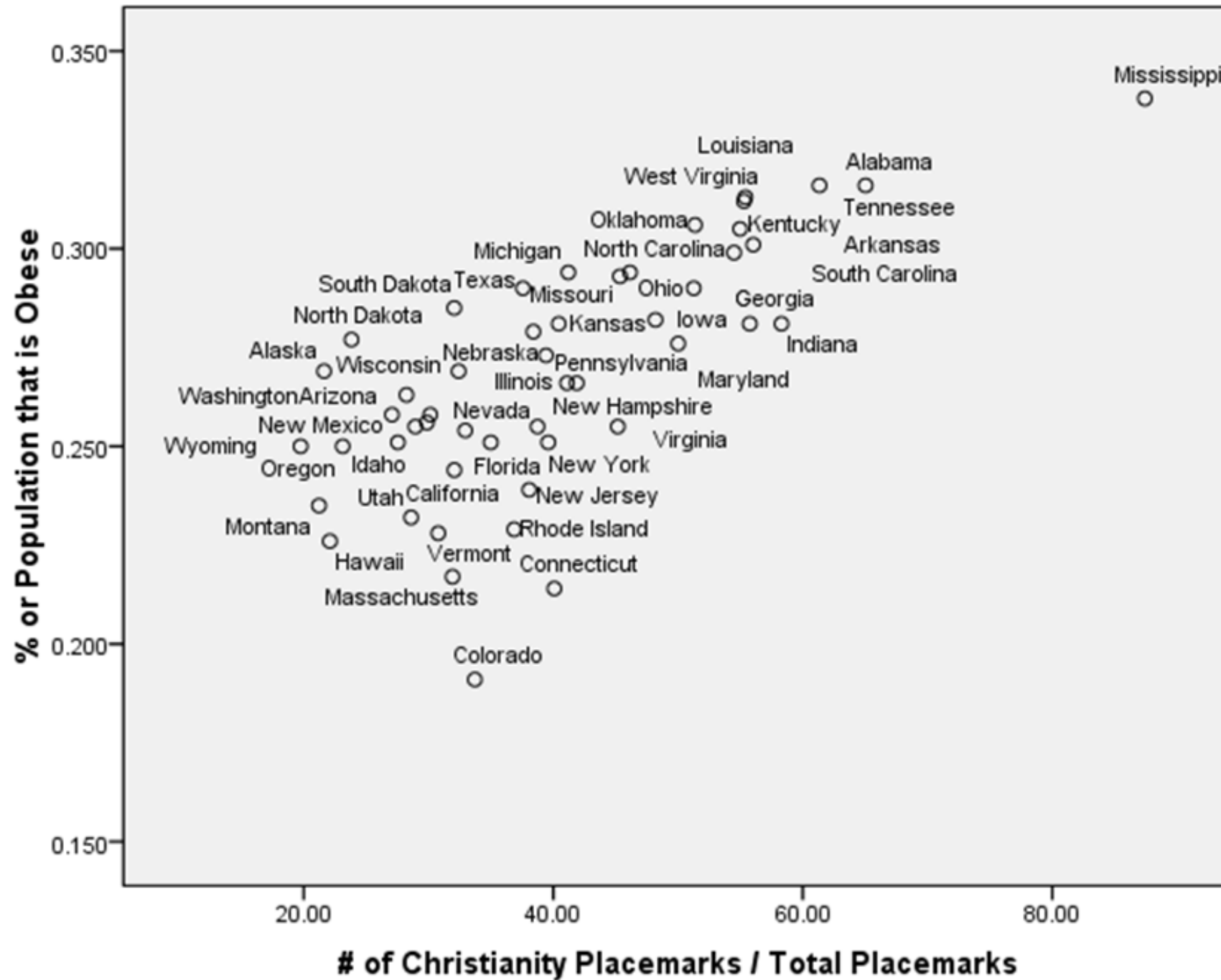


Figure 1. Correlation between Countries' Annual Per Capita Chocolate Consumption and the Number of Nobel Laureates per 10 Million Population.



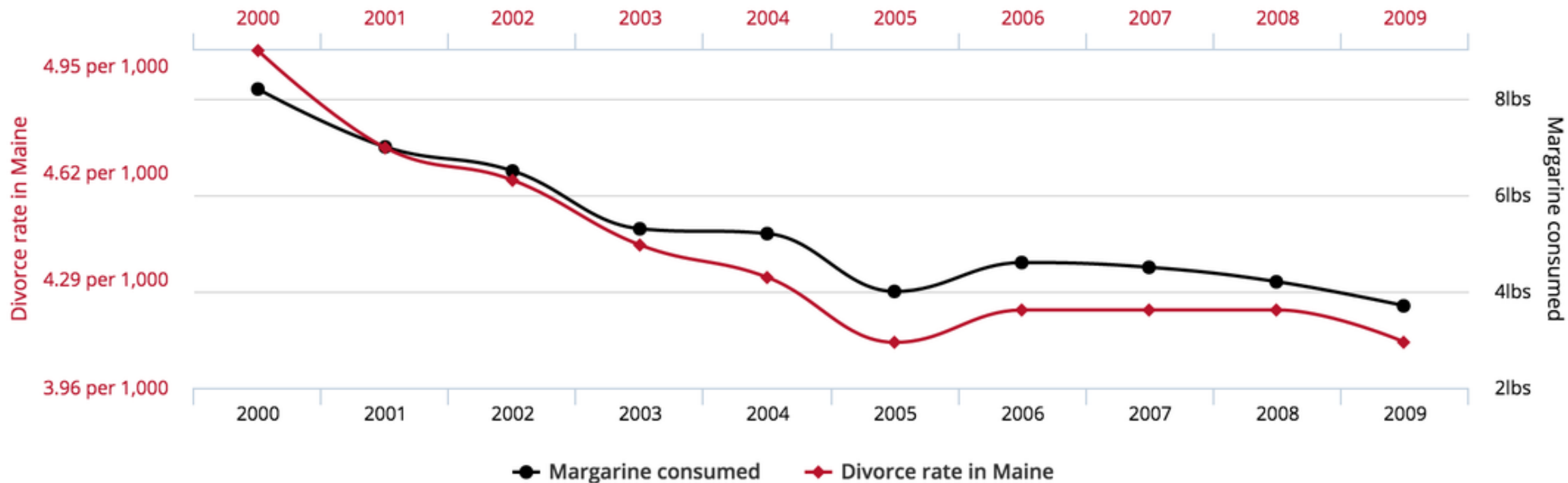


Divorce rate in Maine

correlates with

Per capita consumption of margarine

Correlation: 99.26% (r=0.992558)



tylervigen.com

Data sources: National Vital Statistics Reports and U.S. Department of Agriculture

▪ CORRELATION \neq CAUSATION ▪



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Tobacco Tax



Unobserved
Confounders



E.g.
Cigarette Advertising
Exposure to Ionising Radiation

Smoking



Lung Cancer

