Figure 1. Correlation between Countries’ Annual Per Capita Chocolate Consumption and the Number of Nobel Laureates per 10 Million Population.
Divorce rate in Maine correlates with Per capita consumption of margarine

Correlation: 99.26% (r=0.992558)

Data sources: National Vital Statistics Reports and U.S. Department of Agriculture
CORRELATION DOES NOT EQUAL CAUSATION.
Tobacco Tax

Unobserved Confounders
E.g. Cigarette Advertising, Exposure to Ionising Radiation

Smoking

Lung Cancer